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PARKS ASSOCIATES

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- Sharing the cost of this webinar allows your company to receive all of the leads at a fraction of the cost – all demographics available provided after the event

ARCHIVED EVENT

- Be identified with timely topics all year – webinar posted online at applianceDESIGN.com with 24/7 accessibility

IoT - TRANSFORMING THE DESIGN PROCESS

Transforming the design process to compete in the era of the Internet of Things is critical to long term success. Speed is key. Collecting and analyzing data from reviews, blogs, and crowd sources and leveraging that information to transform the enterprise requires fast information and breaking down silos.



RECOGNIZED SPEAKERS

DARRYL SELAND, Editorial Director, appliance DESIGN



TOM KERBER, Director, Research, Home Controls & Energy

PLUS industry expert panelists

JOIN appliance DESIGN AND PARKS ASSOCIATES IN A SPONSORSHIP OF THIS WEBINAR TAKING PLACE SEPTEMBER 24, 2015 AT 2PM ET.

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