





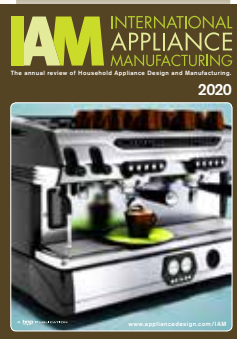






# 2019 Editorial Calendar

MONTH:	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close:	12/03	01/03	02/01	03/01	04/02	05/02
Materials Due:	12/07	01/10	02/08	03/08	04/09	05/10
<b>Electronics</b>	Smart Appliances	Displays & Interfaces	Controls & Sensors	Connectors & Cords	Internet of Things	Power
<b>Mechanical</b>	Motors	Design Concepts & Trends	Fans & Blowers	Fastening & Joining	Design Concepts & Trends	Motors
<b>Materials</b>	Metals	Plastics	Insulation	Coatings & Finishes	Thermoplastics	Smart Materials
<b>Technology</b>	HVAC/R	Design Software	Refrigerants	Quality & Standards	3D Printing/ Additive Mfg.	Product Development
<b>SPECIAL</b>		<b>NATIONAL ENGINEERS WEEK</b>				<b>EXCELLENCE IN DESIGN</b>
<b>BONUS SHOW DISTRIBUTION</b>	<b>International CES</b> January 8 - 11 Las Vegas, NV  <b>AHR EXPO</b> January 14 - 16 Atlanta, GA	<b>NAFEM Show</b> February 7 - 9 Orlando, FL	<b>Design Part 2 Show</b> March 13-14 Dallas, TX  <b>Design Part 2 Show</b> March 27-28 Atlanta, GA  <b>FOAM EXPO</b> March 26 - 28 Novi, MI	<b>Design Part 2 Show</b> April 24-25 Uncasville, CT  <b>Ceramics Expo</b> April 30 - May 1 Cleveland, OH  <b>AHAM Annual Member Meeting</b> April 30 - May 1 Washington, DC  <b>DMEMS (Del Mar Electronics &amp; Mfg. Show)</b> May 1 - 2 San Diego, CA	<b>Design Part 2 Show</b> May 8-9 Schaumburg, IL  <b>Design Part 2 Show</b> May 22-23 Santa Clara, CA <b>EWPTe (Electrical Wire Processing Technology Expo)</b> May 8 - 9 Milwaukee, WI  <b>CONNECTIONS Conference - Parks Associates-</b> May 21 - 23 San Francisco, CA  <b>RAPID</b> May 21 - 23 Detroit, MI	<b>Design Part 2 Show</b> June 5-6 Minneapolis, MN
<b>ADVERTISER OPPORTUNITIES</b>	 eBLAST & PRINT	 eBLAST & PRINT	 eBLAST & PRINT	 eBLAST & PRINT	 eBLAST & PRINT	 eBLAST & PRINT
		<b>TECH FOCUS eNEWS: Connectivity</b>	<b>White Paper eBlast</b>	<b>White Paper eBlast</b>	<b>TECH FOCUS eNEWS: Joining</b>	<b>White Paper eBlast</b>
	<b>FREE 1/2 PAGE VIEW FROM THE TOP</b> (with 1/2 page ad in issue)		<b>LEAD ADVANTAGE PROGRAM</b> Qualified leads with your print ad in this issue			

# 2019 Editorial Calendar

	JULY	AUGUST	SEPTEMBER	OCTOBER	IAM	NOVEMBER	DECEMBER
	06/03 06/10	07/02 07/09	08/02 08/09	09/03 09/10	09/02 09/09	10/02 10/09	11/01 11/08
	Controls & Sensors	Internet of Things	Displays & Interfaces	Switches & Relays	 <p>The industry's annual white paper review for household appliance design and manufacturing around the world. Print circulation includes Germany, France, Italy and Brazil.</p> <p>Distributed at AHR Expo 2020 Jan. 14-16 Atlanta, GA</p>	Shielding & EMI/RFI	 <p>THE INDUSTRY'S MOST-USED REFERENCE GUIDE</p> <p>Includes eBlast that will deliver your information into the inbox of our subscribers!</p>
	Fans & Blowers	Design Concepts & Trends	Quality & Standards	Fastening & Joining		Design Concepts & Trends	
	Plastics	Coatings & Finishes	Insulation	Metals		Sustainability	
	Prototyping	Heating Technology	Prototyping	3D Printing/ Additive Mfg.		Noise & Vibration Control	
		STATE OF THE PROFESSION					
				<b>Design Part 2 Show</b> Oct. 9-10 Pasadena, CA  <b>Design Part 2 Show</b> Sept 25-26  <b>Design Part 2 Show</b> Oct. 23-24 Oaks, PA  <b>THE ASSEMBLY SHOW</b> October 22 - 24 Rosemont, IL		<b>Design Part 2 Show</b> Nov. 6 - 7 Indianapolis, IN  <b>Design Part 2 Show</b> Nov. 13 - 14 Charlotte, NC	
					<b>INTERNATIONAL APPLIANCE MANUFACTURING</b>  <b>IAM</b>		
	eBLAST & PRINT	eBLAST & PRINT	eBLAST & PRINT	eBLAST & PRINT		eBLAST & PRINT	eBLAST & PRINT
		TECH FOCUS eNEWS: Plastics White Paper eBlast	White Paper eBlast	White Paper eBlast		TECH FOCUS eNEWS: Fans & Motors	White Paper eBlast
	<b>FREE 1/2 PAGE CASE STUDY or ADVERTORIAL</b> (with 1/2 page ad in issue)	<b>LEAD ADVANTAGE PROGRAM</b> Qualified leads with your print ad in this issue	<b>FREE WHITE PAPER</b> Distributed via eBlast with leads and posted online (1/4 page or larger advertisers)			<b>LEAD ADVANTAGE PROGRAM</b> Qualified leads with your print ad in this issue	<b>FREE DELUXE LISTING PACKAGE</b> (1/4 page advertisers or larger)