

FORECASTS

MAJOR HOME APPLIANCES – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	15568.1	15291.1	15856.9
2	16734.0	18301.5	19125.1
3	14024.9	14096.9	14900.4
4	13175.7	13610.5	14536.0

For 2010, a 3.0% increase to 61,300 million units

For 2011, a 5.1% increase to 64,418 million units

Data Source: AHAM Forecast Source: Delano Data Insights

DIGITAL TELEVISIONS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	6476.3	5497.2	5980.9
2	7839.8	6441.1	7181.8
3	8110.7	7421.3	7829.5
4	13779.0	14288.8	15289.0

For 2010, a 7.1% decline to 33,648 million units

For 2011, a 7.8% increase to 36,281 million units

Data Source: CEA Forecast Source: Delano Data Insights

MICROWAVE OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2523.1	2220.7	2296.2
2	2444.2	2355.9	2454.8
3	2302.9	2347.4	2438.9
4	2355.6	2414.5	2535.2

For 2010, a 3.0% decline to 9,338 million units

For 2011, a 4.1% increase to 9,725 million units

Data Source: AHAM Forecast Source: Delano Data Insights

RESIDENTIAL ELECTRIC WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	966.0	1006.3	1033.5
2	959.9	984.1	1019.5
3	888.2	921.9	947.7
4	938.0	957.7	995.0

For 2010, a 3.1% increase to 3,870 million units

For 2011, a 3.2% increase to 3,996 million units

Data Source: AHRI Forecast Source: Delano Data Insights

DISHWASHERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1277.5	1408.8	1432.7
2	1316.8	1508.4	1553.7
3	1454.6	1355.3	1429.8
4	1354.8	1392.7	1488.8

For 2010, a 4.8% increase to 5,665 million units

For 2011, a 4.2% increase to 5,905 million units

Data Source: AHAM Forecast Source: Delano Data Insights

ROOM AIR CONDITIONERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2416.6	1916.5	2186.7
2	3084.9	3621.1	3805.8
3	275.0	612.8	560.7
4	9.1	125.0	119.4

For 2010, an 8.5% increase to 6,275 million units

For 2011, a 6.3% increase to 6,673 million units

Data Source: AHAM Forecast Source: Delano Data Insights

Note: Forecasts begin in Q4/2010

SHIPMENTS

Product	Sep-10	Sep-09	%Chg	9 Mos. '10	9 Mos. '09	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	5,326.5	5,436.4	-2.0%	47,689.5	46,327.0	2.9%
Cooking - Total	1,587.1	1,548.5	2.5%	12,222.8	12,348.6	-1.0%
Electric Cooking - Total	406.6	447.5	-9.1%	3,275.1	3,198.2	2.4%
Electric Ranges	319.0	359.4	-11.2%	2,576.6	2,551.7	1.0%
Electric Ovens	57.8	54.8	5.5%	443.8	395.8	12.1%
Surface Cooking Units	29.8	33.3	-10.6%	254.7	250.7	1.6%
Gas Cooking - Total	270.0	272.0	-0.7%	2,023.7	1,880.2	7.6%
Gas Ranges	236.8	235.8	0.4%	1,753.5	1,636.1	7.2%
Gas Ovens	4.0	4.7	-13.4%	30.4	31.0	-2.1%
Surface Cooking Units	29.2	31.5	-7.4%	239.8	213.0	12.6%
Microwave Ovens	910.6	829.0	9.8%	6,924.0	7,270.2	-4.8%
Home Laundry - Total	1,427.5	1,411.3	1.1%	10,792.1	10,604.1	1.8%
Automatic Washers	803.1	781.9	2.7%	5,963.8	5,847.9	2.0%
Dryers - Total	624.4	629.5	-0.8%	4,828.3	4,756.3	1.5%
Electric	501.1	500.9	0.0%	3,881.0	3,823.3	1.5%
Gas	123.4	128.6	-4.1%	947.3	932.9	1.5%
Kitchen Clean Up - Total	1,075.2	1,111.7	-3.3%	8,336.8	8,024.4	3.9%
Disposers	508.5	511.0	-0.5%	4,031.5	3,939.7	2.3%
Dishwashers - Total	562.3	596.5	-5.7%	4,272.5	4,048.9	5.5%
Built-In	556.9	590.6	-5.7%	4,224.0	3,996.3	5.7%
Portable	5.4	5.9	-9.8%	48.5	52.6	-7.9%
Compactors	4.5	4.3	5.0%	32.8	35.7	-8.3%
Food Preservation - Total	1,075.7	1,207.3	-10.9%	8,734.7	8,028.9	8.8%
Refrigerators	894.1	954.6	-6.3%	7,282.1	6,463.2	12.7%
Freezers - Total	181.6	252.7	-28.1%	1,452.7	1,565.8	-7.2%
Chest	93.0	151.2	-38.5%	841.6	947.3	-11.2%
Upright	88.6	101.5	-12.7%	611.1	618.5	-1.2%
Home Comfort - Total	160.9	157.6	2.1%	7,603.1	7,320.9	3.9%
Room Air Conditioners	88.5	36.7	140.9%	6,150.4	5,776.5	6.5%
Dehumidifiers	72.4	120.9	-40.1%	1,452.8	1,544.5	-5.9%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahrinet.org.

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