

## FORECASTS

### DVD PLAYERS/RECORDERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	3,638.9	4,472.4	4857.0
2	4,824.8	5,247.1	5619.6
3	5,737.6	6,179.4	6494.5
4	9,430.7	10,420.9	11,108.7

For 2009, an 11.4% increase to 26.320 million units

For 2010, a 6.7% increase to 28.080 million units

Data Source: CEA Forecast Source: Delano Data Insights

### ELECTRIC RANGES – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,241.4	1,022.7	1,014.5
2	1,284.8	1,043.8	1,067.8
3	1,301.2	1,113.8	1,176.2
4	1,279.2	1,208.8	1,265.7

For 2009, a 14.0% decline to 4.389 million units

For 2010, a 3.1% increase to 4.524 million units

Data Source: AHAM Forecast Source: Delano Data Insights

### RESIDENTIAL GAS WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,055.4	991.3	986.3
2	1,105.6	923.2	951.8
3	937.3	852.0	887.8
4	902.3	881.5	908.9

For 2009, an 8.8% decline to 3.648 million units

For 2010, a 2.4% increase to 3.735 million units

Data Source: AHRI Forecast Source: Delano Data Insights

### UNITARY AIR CONDITIONERS & HEAT PUMPS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,262.5	955.3	935.3
2	2,115.4	1,808.0	1,864.1
3	1,659.5	1,463.7	1,567.6
4	795.9	753.0	823.0

For 2009, a 14.9% decline to 4.980 million units

For 2010, a 4.2% increase to 5.190 million units

Data Source: AHRI Forecast Source: Delano Data Insights

### DISPOSERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,418.0	1,332.2	1,312.2
2	1,425.0	1,265.8	1,294.9
3	1,415.6	1,295.3	1,373.0
4	1,251.0	1,196.0	1,283.3

For 2009, a 7.6% decline to 5.089 million units

For 2010, a 3.4% increase to 5.263 million units

Data Source: AHAM Forecast Source: Delano Data Insights

### REFRIGERATORS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,980.8	1,724.8	1,700.7
2	2,658.6	2,298.2	2,364.8
3	2,660.2	2,404.8	2,558.7
4	2,028.4	1,888.4	2,024.4

For 2009, a 10.8% decline to 8.316 million units

For 2010, a 4.0% increase to 8.649 million units

Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q3/2009

## SHIPMENTS

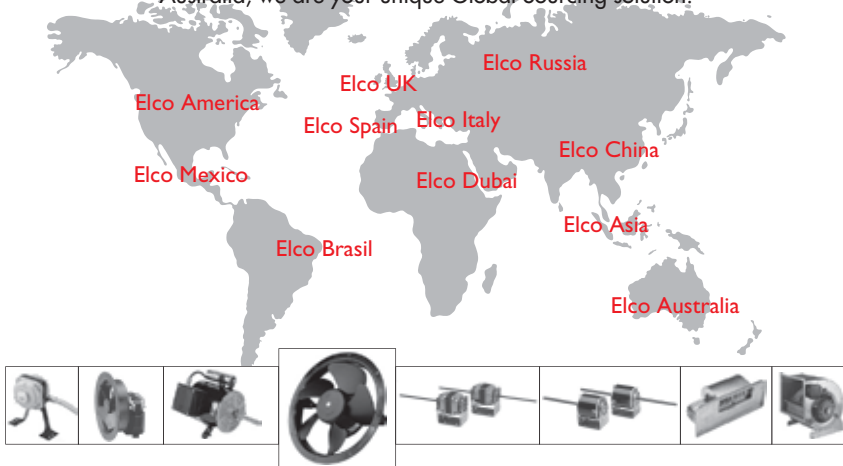
Product	July '09	July '08	%Chg	7 Mos. '09	7 Mos. '08	%Chg
<b>MAJOR APPLIANCES</b> (Thousands of Units)						
<b>TOTAL</b>	<b>4,110.8</b>	<b>5,088.3</b>	<b>-19.2%</b>	<b>36,013.2</b>	<b>44,636.1</b>	<b>-19.3%</b>
<b>Cooking - Total</b>	<b>1,184.3</b>	<b>1,657.8</b>	<b>-28.6%</b>	<b>9,277.3</b>	<b>11,297.2</b>	<b>-17.9%</b>
<b>Electric Cooking - Total</b>	<b>325.6</b>	<b>388.9</b>	<b>-16.3%</b>	<b>2,392.1</b>	<b>2,994.4</b>	<b>-20.1%</b>
Electric Ranges	262.2	304.7	-13.9%	1,901.4	2,312.9	-17.8%
Electric Ovens	36.9	50.7	-27.2%	299.3	416.8	-28.2%
Surface Cooking Units	26.4	33.4	-21.0%	191.4	264.7	-27.7%
<b>Gas Cooking - Total</b>	<b>192.2</b>	<b>207.5</b>	<b>-7.4%</b>	<b>1,393.8</b>	<b>1,647.3</b>	<b>-15.4%</b>
Gas Ranges	167.9	175.9	-4.6%	1,211.5	1,381.6	-12.3%
Gas Ovens	2.5	3.2	-23.6%	23.0	27.0	-14.5%
Surface Cooking Units	21.9	28.3	-22.9%	159.3	238.8	-33.3%
<b>Microwave Ovens</b>	<b>666.5</b>	<b>1,061.4</b>	<b>-37.2%</b>	<b>5,491.4</b>	<b>6,655.5</b>	<b>-17.5%</b>
<b>Home Laundry - Total</b>	<b>954.5</b>	<b>1,117.7</b>	<b>-14.6%</b>	<b>8,067.0</b>	<b>9,321.6</b>	<b>-13.5%</b>
<b>Automatic Washers</b>	<b>531.9</b>	<b>623.2</b>	<b>-14.7%</b>	<b>4,442.8</b>	<b>5,063.2</b>	<b>-12.3%</b>
<b>Dryers - total</b>	<b>422.6</b>	<b>494.4</b>	<b>-14.5%</b>	<b>3,624.2</b>	<b>4,258.5</b>	<b>-14.9%</b>
Electric	333.1	399.1	-16.5%	2,917.8	3,446.8	-15.3%
Gas	89.5	95.4	-6.2%	706.4	811.6	-13.0%
<b>Kitchen Clean Up - Total</b>	<b>821.2</b>	<b>945.2</b>	<b>-13.1%</b>	<b>6,038.4</b>	<b>7,087.6</b>	<b>-14.8%</b>
<b>Disposers</b>	<b>415.5</b>	<b>462.2</b>	<b>-10.1%</b>	<b>3,013.5</b>	<b>3,383.5</b>	<b>-10.9%</b>
<b>Dishwashers - Total</b>	<b>402.5</b>	<b>477.7</b>	<b>-15.7%</b>	<b>2,996.8</b>	<b>3,656.9</b>	<b>-18.0%</b>
Built-In	398.0	469.8	-15.3%	2,955.1	3,597.7	-17.9%
Portable	4.5	7.9	-43.4%	41.7	59.1	-29.5%
<b>Compactors</b>	<b>3.2</b>	<b>5.2</b>	<b>-38.9%</b>	<b>28.1</b>	<b>47.2</b>	<b>-40.4%</b>
<b>Food Preservation - Total</b>	<b>902.2</b>	<b>1,066.5</b>	<b>-15.4%</b>	<b>5,877.6</b>	<b>6,836.7</b>	<b>-14.0%</b>
<b>Refrigerators</b>	<b>722.5</b>	<b>860.6</b>	<b>-16.0%</b>	<b>4,745.5</b>	<b>5,684.4</b>	<b>-16.5%</b>
<b>Freezers - Total</b>	<b>179.7</b>	<b>205.9</b>	<b>-12.7%</b>	<b>1,132.1</b>	<b>1,152.3</b>	<b>-1.7%</b>
Chest	102.5	121.7	-15.8%	692.0	695.5	-0.5%
Upright	77.2	84.2	-8.3%	440.2	456.8	-3.6%
<b>Home Comfort - Total</b>	<b>248.6</b>	<b>301.2</b>	<b>-17.5%</b>	<b>6,752.9</b>	<b>10,093.1</b>	<b>-33.1%</b>
<b>Room Air Conditioners</b>	<b>168.1</b>	<b>205.8</b>	<b>-18.4%</b>	<b>5,418.0</b>	<b>8,796.4</b>	<b>-38.4%</b>
<b>Dehumidifiers</b>	<b>80.5</b>	<b>95.4</b>	<b>-15.6%</b>	<b>1,334.9</b>	<b>1,296.7</b>	<b>2.9%</b>

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

**HVAC** - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at [www.ahninet.org](http://www.ahninet.org).

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