

FORECASTS

MAJOR HOME APPLIANCES – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	17,392.1	15,788.5	16,072.7
2	21,005.8	19,388.4	19,950.6
3	15,535.2	15,146.8	15,798.1
4	14,250.8	14,309.5	15,110.8

For 2009, a 5.2% decline to 64.633 million units

For 2010, a 3.2% increase to 66.932 million units

Data Source: AHAM Forecast Source: Delano Data Insights

DIGITAL TELEVISIONS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	5,131.3	6,316.6	6,613.5
2	6,558.1	7,633.6	8,038.2
3	7,308.7	8,003.0	8,571.2
4	13,745.1	14,927.1	16,300.4

For 2009, a 12.6% increase to 36.880 million units

For 2010, a 7.2% increase to 39.523 million units

Data Source: CEA Forecast Source: Delano Data Insights

MICROWAVE OVENS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	2,547.5	2,526.5	2,539.1
2	2,844.8	2,637.1	2,666.1
3	2,961.8	2,852.2	2,903.6
4	2,986.1	2,962.2	3,039.2

For 2009, a 3.2% decline to 10.978 million units

For 2010, a 1.5% increase to 11.148 million units

Data Source: AHAM Forecast Source: Delano Data Insights

RESIDENTIAL ELECTRIC WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,080.4	991.8	1,022.5
2	1,138.4	1,084.9	1,126.2
3	1,031.2	1,009.6	1,034.8
4	939.4	934.7	962.8

For 2009, a 4.0% decline to 4.021 million units

For 2010, a 3.1% increase to 4.189 million units

Data Source: AHRI Forecast Source: Delano Data Insights

DISHWASHERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,505.0	1,278.2	1,274.4
2	1,563.6	1,376.0	1,388.4
3	1,505.5	1,419.7	1,459.4
4	1,421.0	1,395.4	1,456.8

For 2009, an 8.8% decline to 5.469 million units

For 2010, a 2.0% increase to 5.579 million units

Data Source: AHAM Forecast Source: Delano Data Insights

ROOM AIR CONDITIONERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	3,211.9	2,565.1	2,793.4
2	5,277.4	5,514.9	5,757.5
3	434.1	416.7	433.4
4	162.1	150.3	160.2

For 2009, a 4.8% decline to 8.647 million units

For 2010, a 5.8% increase to 9.145 million units

Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q2/2009

SHIPMENTS

Product	Mar. '09	Mar. '08	%Chg	3 Mos. '09	3 Mos. '08	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	7,175.9	8,127.2	-11.7%	15,788.5	18,757.5	-15.8%
Cooking - Total	1,713.2	1,915.8	-10.6%	4,150.3	4,857.7	-14.6%
Electric Cooking - Total	420.3	527.9	-20.4%	1,022.0	1,342.3	-23.9%
Electric Ranges	340.5	412.5	-17.5%	806.4	1,025.0	-21.3%
Electric Ovens	48.4	71.0	-31.8%	132.2	195.0	-32.2%
Surface Cooking Units	31.4	44.3	-29.2%	83.4	122.3	-31.8%
Gas Cooking - Total	243.4	295.7	-17.7%	601.8	753.4	-20.1%
Gas Ranges	212.5	248.3	-14.4%	521.5	628.1	-17.0%
Gas Ovens	4.1	4.6	-9.2%	11.3	13.1	-13.9%
Surface Cooking Units	26.7	42.8	-37.5%	69.1	112.2	-38.4%
Microwave Ovens	1,049.5	1,092.3	-3.9%	2,526.5	2,762.0	-8.5%
Home Laundry - Total	1,572.3	1,678.0	-6.3%	3,645.9	4,185.4	-12.9%
Automatic Washers	864.9	899.8	-3.9%	2,005.9	2,250.4	-10.9%
Dryers - Total	707.3	778.2	-9.1%	1,640.0	1,935.0	-15.2%
Electric	575.1	635.4	-9.5%	1,325.7	1,561.3	-15.1%
Gas	132.3	142.8	-7.4%	314.3	373.7	-15.9%
Kitchen Clean Up - Total	1,021.6	1,180.7	-13.5%	2,623.6	3,162.0	-17.0%
Disposers	489.1	531.2	-7.9%	1,332.2	1,517.0	-12.2%
Dishwashers - Total	527.8	641.5	-17.7%	1,278.2	1,622.6	-21.2%
Built-In	520.2	630.4	-17.5%	1,258.1	1,593.8	-21.1%
Portable	7.6	11.1	-31.6%	20.1	28.8	-30.2%
Compactors	4.8	8.0	-40.0%	13.2	22.4	-41.3%
Food Preservation - Total	977.7	1,063.1	-8.0%	2,186.2	2,596.6	-15.8%
Refrigerators	775.6	894.3	-13.3%	1,725.8	2,156.1	-20.0%
Freezers - Total	202.1	168.8	19.7%	460.4	440.5	4.5%
Chest	129.0	107.2	20.4%	297.3	272.4	9.1%
Upright	73.1	61.6	18.6%	163.1	168.1	-3.0%
Home Comfort - Total	1,891.1	2,289.5	-17.4%	3,182.4	3,955.8	-19.6%
Room Air Conditioners	1,575.2	2,036.2	-22.6%	2,565.1	3,471.9	-26.1%
Dehumidifiers	315.9	253.3	24.7%	617.3	484.0	27.5%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahrinet.org.



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