

FORECASTS

AUTOMATIC WASHERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2,006.1	1,992.1	2,085.7
2	1,904.8	1,984.8	2,072.1
3	1,937.0	2,035.8	2,100.9
4	2,016.7	2,093.3	2,200.1

For 2010, a 3.1% increase to 8.106 million units
For 2011, a 4.4% increase to 8.459 million units
Data Source: AHAM Forecast Source: Delano Data Insights

DRYERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,640.6	1,706.2	1,747.2
2	1,561.0	1,646.9	1,701.2
3	1,554.7	1,612.2	1,679.9
4	1,727.9	1,776.3	1,845.6

For 2010, a 4.0% increase to 6.742 million units
For 2011, a 3.4% increase to 6.974 million units
Data Source: AHAM Forecast Source: Delano Data Insights

FREEZERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	452.3	411.1	437.0
2	500.1	505.6	526.8
3	613.4	627.5	657.6
4	477.5	505.7	523.9

For 2010, a 0.3% increase to 2.050 million units
For 2011, a 3.9% increase to 2.145 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS RANGES and OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	601.7	628.8	648.3
2	599.9	624.5	647.6
3	678.6	701.0	729.7
4	717.9	739.4	774.2

For 2010, a 3.7% increase to 2.694 million units
For 2011, a 3.9% increase to 2.800 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS FURNACES – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	418.3	477.7	481.1
2	477.2	493.9	508.2
3	576.0	591.6	615.8
4	703.0	663.6	702.8

For 2010, a 2.4% increase to 2.227 million units
For 2011, a 3.6% increase to 2.308 million units
Data Source: AHRI Forecast Source: Delano Data Insights

DEHUMIDIFIERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	556.4	439.0	456.1
2	698.0	732.9	763.7
3	290.1	265.7	284.6
4	155.1	153.7	160.2

For 2010, a 6.4% decline to 1.591 million units
For 2011, a 4.6% increase to 1.665 million units
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2010

SHIPMENTS

Product	Feb. '10	Feb. '09	%Chg	2 Mos. '10	2 Mos. '09	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	4,447.8	4,644.6	-4.2%	8,138.2	8,678.7	-6.2%
Cooking-Total	1,230.3	1,274.6	-3.5%	2,355.1	2,437.2	-3.4%
Electric Cooking - Total	326.1	311.5	4.7%	627.4	601.7	4.3%
Electric Ranges	253.8	244.0	4.0%	488.1	465.9	4.8%
Electric Ovens	46.5	41.4	12.4%	89.3	83.8	6.5%
Surface Cooking Units	25.7	26.2	-1.6%	50.0	52.0	-3.7%
Gas Cooking - Total	193.6	182.4	6.1%	377.3	358.4	5.3%
Gas Ranges	167.5	157.8	6.1%	325.9	309.0	5.5%
Gas Ovens	3.3	3.5	-5.3%	7.3	7.1	2.0%
Surface Cooking Units	22.8	21.0	8.1%	44.2	42.3	4.3%
Microwave Ovens	710.7	780.7	-9.0%	1,350.3	1,477.0	-8.6%
Home Laundry - Total	1,127.4	1,096.2	2.8%	2,095.4	2,073.6	1.1%
Automatic Washers	605.7	603.0	0.4%	1,121.5	1,140.9	-1.7%
Dryers - total	521.7	493.2	5.8%	974.0	932.7	4.4%
Electric	428.5	401.5	6.7%	793.4	750.6	5.7%
Gas	93.2	91.8	1.6%	180.5	182.1	-0.8%
Kitchen Clean Up - Total	828.4	785.7	5.4%	1,635.5	1,602.0	2.1%
Disposers	413.2	393.7	5.0%	861.0	843.1	2.1%
Dishwashers - Total	412.2	387.7	6.3%	768.4	750.4	2.4%
Built-In	405.8	381.7	6.3%	757.6	737.9	2.7%
Portable	6.5	5.9	8.8%	10.8	12.5	-13.4%
Compactors	3.0	4.3	-30.0%	6.1	8.4	-26.6%
Food Preservation - Total	681.5	633.4	7.6%	1,265.0	1,208.5	4.7%
Refrigerators	557.0	493.2	12.9%	1,033.7	950.3	8.8%
Freezers - Total	124.6	140.2	-11.2%	231.3	258.3	-10.4%
Chest	74.0	96.0	-23.0%	136.1	168.2	-19.1%
Upright	50.6	44.2	14.5%	95.2	90.1	5.7%
Home Comfort - Total	580.1	854.8	-32.1%	787.1	1,357.4	-42.0%
Room Air Conditioners	511.2	695.9	-26.6%	571.8	1,056.1	-45.9%
Dehumidifiers	69.0	158.8	-56.6%	215.3	301.4	-28.5%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahinet.org.

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