

## FORECASTS

### DVD PLAYERS/RECORDERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	4,986.3	5,868.9	6,185.8
2	6,147.2	6,903.3	7,172.5
3	6,988.3	7,645.2	7,981.6
4	12,557.3	13,574.4	14,470.4

For 2010, a 10.8% increase to 33,992 million units

For 2011, a 5.3% increase to 35,810 million units

Data Source: CEA Forecast Source: Delano Data Insights

### ELECTRIC RANGES & OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,022.7	959.3	1,011.1
2	1,043.8	1,048.0	1,112.9
3	1,131.7	1,169.0	1,217.0
4	1,134.8	1,188.1	1,230.9

For 2010, a 0.7% increase to 4.364 million units

For 2011, a 4.8% increase to 4.572 million units

Data Source: AHAM Forecast Source: Delano Data Insights

### RESIDENTIAL GAS WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	991.3	973.5	1,020.2
2	923.2	933.3	982.8
3	864.2	887.5	924.8
4	982.0	1,019.3	1,058.1

For 2010, a 1.4% increase to 3.814 million units

For 2011, a 4.8% increase to 3.986 million units

Data Source: AHRI Forecast Source: Delano Data Insights

### UNITARY AIR CONDITIONERS & HEAT PUMPS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	955.3	1,003.1	1,036.2
2	1,808.0	1,780.9	1,898.4
3	1,475.8	1,520.1	1,591.5
4	918.6	897.5	934.3

For 2010, a 0.8% increase to 5.202 million units

For 2011, a 5.0% increase to 5.460 million units

Data Source: AHRI Forecast Source: Delano Data Insights

### DISPOSERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,332.2	1,338.9	1,395.1
2	1,265.8	1,302.5	1,361.1
3	1,341.7	1,406.1	1,463.8
4	1,280.1	1,319.8	1,388.4

For 2010, a 2.8% increase to 5.367 million units

For 2011, a 4.5% increase to 5.608 million units

Data Source: AHAM Forecast Source: Delano Data Insights

### REFRIGERATORS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,725.8	1,720.6	1,815.3
2	2,302.9	2,332.8	2,479.8
3	2,448.3	2,514.4	2,645.2
4	1,959.4	2,045.6	2,123.3

For 2010, a 2.1% increase to 8.613 million units

For 2011, a 5.2% increase to 9.064 million units

Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2010

## SHIPMENTS

Product	Jan. '10	Jan. '09	%Chg	1 Mos. '10	1 Mos. '09	%Chg
<b>MAJOR APPLIANCES</b> (Thousands of Units)						
<b>TOTAL</b>	<b>3,690.3</b>	<b>4,012.3</b>	<b>-8.0%</b>	<b>3,690.3</b>	<b>4,012.3</b>	<b>-8.0%</b>
<b>Cooking-Total</b>	<b>1,124.7</b>	<b>1,162.6</b>	<b>-3.3%</b>	<b>1,124.7</b>	<b>1,162.6</b>	<b>-3.3%</b>
Electric Cooking - Total	301.4	290.2	3.9%	301.4	290.2	3.9%
Electric Ranges	234.3	222.0	5.6%	234.3	222.0	5.6%
Electric Ovens	42.7	42.4	0.8%	42.7	42.4	0.8%
Surface Cooking Units	24.3	25.8	-5.8%	24.3	25.8	-5.8%
Gas Cooking - Total	183.8	176.1	4.4%	183.8	176.1	4.4%
Gas Ranges	158.4	151.2	4.8%	158.4	151.2	4.8%
Gas Ovens	4.0	3.6	9.0%	4.0	3.6	9.0%
Surface Cooking Units	21.4	21.3	0.5%	21.4	21.3	0.5%
Microwave Ovens	639.6	696.4	-8.2%	639.6	696.4	-8.2%
<b>Home Laundry - Total</b>	<b>968.0</b>	<b>977.4</b>	<b>-1.0%</b>	<b>968.0</b>	<b>977.4</b>	<b>-1.0%</b>
Automatic Washers	515.8	537.9	-4.1%	515.8	537.9	-4.1%
Dryers - Total	452.2	439.5	2.9%	452.2	439.5	2.9%
Electric	364.9	349.1	4.5%	364.9	349.1	4.5%
Gas	87.3	90.3	-3.3%	87.3	90.3	-3.3%
<b>Kitchen Clean Up - Total</b>	<b>807.1</b>	<b>816.3</b>	<b>-1.1%</b>	<b>807.1</b>	<b>816.3</b>	<b>-1.1%</b>
Disposers	447.8	449.4	-0.4%	447.8	449.4	-0.4%
Dishwashers - Total	356.2	362.8	-1.8%	356.2	362.8	-1.8%
Built-In	351.8	356.2	-1.2%	351.8	356.2	-1.2%
Portable	4.4	6.6	-33.5%	4.4	6.6	-33.5%
Compactors	3.1	4.1	-23.0%	3.1	4.1	-23.0%
<b>Food Preservation - Total</b>	<b>583.5</b>	<b>575.1</b>	<b>1.5%</b>	<b>583.5</b>	<b>575.1</b>	<b>1.5%</b>
Refrigerators	476.7	457.1	4.3%	476.7	457.1	4.3%
Freezers - Total	106.8	118.1	-9.6%	106.8	118.1	-9.6%
Chest	62.2	72.2	-13.9%	62.2	72.2	-13.9%
Upright	44.6	45.8	-2.7%	44.6	45.8	-2.7%
<b>Home Comfort - Total</b>	<b>207.0</b>	<b>480.9</b>	<b>-57.0%</b>	<b>207.0</b>	<b>480.9</b>	<b>-57.0%</b>
Room Air Conditioners	60.6	338.3	-82.1%	60.6	338.3	-82.1%
Dehumidifiers	146.4	142.6	2.7%	146.4	142.6	2.7%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

**HVAC** - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at [www.ahinet.org](http://www.ahinet.org).

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