

FORECASTS

DVD PLAYERS/RECORDERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	3,664.1	3,447.9	3,678.9
2	4,858.2	4,770.7	5,123.8
3	5,777.2	5,985.2	6,278.4
4	9,495.9	9,923.2	10,330.0

For 2009, a 1.4% increase to 24.127 million units
For 2010, a 5.3% increase to 25.411 million units
Data Source: CEA Forecast Source: Delano Data Insights

ELECTRIC RANGES – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,241.4	964.6	1,019.5
2	1,284.8	1,108.8	1,178.6
3	1,301.2	1,263.5	1,358.2
4	1,279.2	1,302.2	1,379.1

For 2009, a 9.2% decline to 4.639 million units
For 2010, a 6.4% increase to 4.935 million units
Data Source: AHAM Forecast Source: Delano Data Insights

RESIDENTIAL GAS WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,055.4	920.3	971.8
2	1,105.6	1,050.3	1,095.5
3	937.3	929.8	959.5
4	902.3	930.3	950.7

For 2009, a 4.2% decline to 3.831 million units
For 2010, a 3.8% increase to 3.978 million units
Data Source: AHRI Forecast Source: Delano Data Insights

UNITARY AIR CONDITIONERS & HEAT PUMPS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,262.5	999.9	1,042.9
2	2,115.4	1,785.4	1,897.9
3	1,659.5	1,594.8	1,741.5
4	795.9	792.0	861.7

For 2009, an 11.3% decline to 5.172 million units
For 2010, a 7.2% increase to 5.544 million units
Data Source: AHRI Forecast Source: Delano Data Insights

DISPOSERS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,418.0	1,259.2	1,337.3
2	1,425.0	1,342.4	1,448.4
3	1,415.6	1,397.2	1,471.2
4	1,251.0	1,277.3	1,339.9

For 2009, a 4.2% decline to 5.276 million units
For 2010, a 6.1% increase to 5.597 million units
Data Source: AHAM Forecast Source: Delano Data Insights

REFRIGERATORS – Shipments (Thousands of Units)

Qtr:	2008	2009	2010
1	1,980.8	1,551.0	1,661.1
2	2,658.6	2,363.5	2,583.3
3	2,660.2	2,585.7	2,766.7
4	2,028.4	2,050.7	2,175.8

For 2009, an 8.3% decline to 8.551 million units
For 2010, a 7.4% increase to 9.187 million units
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2009

SHIPMENTS

Product	Jan. '09	Jan. '08	% Chg	1 Mos. '09	1 Mos. '08	% Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	4,010.4	5,289.5	-24.2%	4,010.4	5,289.5	-24.2%
Cooking-Total	1,162.6	1,581.7	-26.5%	1,162.6	1,581.7	-26.5%
Electric Cooking - Total	290.1	422.3	-31.3%	290.1	422.3	-31.3%
Electric Ranges	222.0	314.3	-29.4%	222.0	314.3	-29.4%
Electric Ovens	42.4	65.8	-35.6%	42.4	65.8	-35.6%
Surface Cooking Units	25.8	42.1	-38.8%	25.8	42.1	-38.8%
Gas Cooking - Total	176.1	243.8	-27.8%	176.1	243.8	-27.8%
Gas Ranges	151.2	201.6	-25.0%	151.2	201.6	-25.0%
Gas Ovens	3.6	4.7	-23.0%	3.6	4.7	-23.0%
Surface Cooking Units	21.3	37.5	-43.2%	21.3	37.5	-43.2%
Microwave Ovens	696.4	915.6	-23.9%	696.4	915.6	-23.9%
Home Laundry - Total	977.1	1,249.5	-21.8%	977.1	1,249.5	-21.8%
Automatic Washers	537.9	669.8	-19.7%	537.9	669.8	-19.7%
Dryers - Total	439.1	579.6	-24.2%	439.1	579.6	-24.2%
Electric	349.1	458.1	-23.8%	349.1	458.1	-23.8%
Gas	90.0	121.5	-26.0%	90.0	121.5	-26.0%
Kitchen Clean Up - Total	815.0	1,062.7	-23.3%	815.0	1,062.7	-23.3%
Disposers	449.4	536.4	-16.2%	449.4	536.4	-16.2%
Dishwashers - Total	361.5	518.7	-30.3%	361.5	518.7	-30.3%
Built-In	354.9	509.9	-30.4%	354.9	509.9	-30.4%
Portable	6.6	8.9	-25.9%	6.6	8.9	-25.9%
Compactors	4.1	7.5	-45.8%	4.1	7.5	-45.8%
Food Preservation - Total	574.9	810.2	-29.0%	574.9	810.2	-29.0%
Refrigerators	457.3	667.0	-31.4%	457.3	667.0	-31.4%
Freezers - Total	117.6	143.1	-17.8%	117.6	143.1	-17.8%
Chest	72.2	88.9	-18.8%	72.2	88.9	-18.8%
Upright	45.4	54.2	-16.3%	45.4	54.2	-16.3%
Home Comfort - Total	480.9	585.4	-17.9%	480.9	585.4	-17.9%
Room Air Conditioners	338.3	508.0	-33.4%	338.3	508.0	-33.4%
Dehumidifiers	142.6	77.4	84.1%	142.6	77.4	84.1%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahrinet.org.

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