

FORECASTS

AUTOMATIC WASHERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2,006.1	2,082.3	2,196.9
2	1,904.8	2,001.9	2,100.0
3	1,946.1	2,031.7	2,153.6
4	2,117.6	2,183.3	2,318.7

For 2010, a 4.1% increase to 8.299 million units
For 2011, a 5.7% increase to 8.769 million units
Data Source: AHAM Forecast Source: Delano Data Insights

DRYERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,640.6	1,709.5	1,784.7
2	1,561.0	1,628.1	1,711.2
3	1,555.2	1,601.9	1,680.3
4	1,833.7	1,886.8	1,990.6

For 2010, a 3.6% increase to 6.826 million units
For 2011, a 5.0% increase to 7.167 million units
Data Source: AHAM Forecast Source: Delano Data Insights

FREEZERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	452.3	418.4	443.9
2	500.1	492.6	511.3
3	613.4	633.6	650.8
4	485.3	515.4	541.2

For 2010, a 0.4% increase to 2.060 million units
For 2011, a 4.6% increase to 2.147 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS RANGES and OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	601.7	614.9	638.3
2	599.9	619.7	647.0
3	678.6	705.7	740.3
4	747.0	771.7	810.3

For 2010, a 3.2% increase to 2.712 million units
For 2011, a 4.6% increase to 2.836 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS FURNACES – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	418.3	424.6	434.0
2	477.2	479.1	496.3
3	576.0	588.1	611.7
4	586.5	605.9	622.9

For 2010, a 1.9% increase to 2.098 million units
For 2011, a 3.2% increase to 2.165 million units
Data Source: AHRI Forecast Source: Delano Data Insights

DEHUMIDIFIERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	556.4	509.1	535.6
2	698.0	715.5	762.0
3	290.1	302.0	317.1
4	144.5	154.7	159.8

For 2010, a 0.5% decline to 1.681 million units
For 2011, a 5.5% increase to 1.774 million units
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q4/2009

SHIPMENTS

Product	Nov. '09	Nov. '08	%Chg	11 Mos. '09	11 Mos. '08	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	4,404.0	4,170.9	5.6%	54,720.1	63,611.7	-14.0%
Cooking-Total	1,351.1	1,614.5	-16.3%	15,158.4	17,819.2	-14.9%
Electric Cooking - Total	379.4	387.6	-2.1%	3,945.0	4,704.6	-16.1%
Electric Ranges	304.5	300.0	1.5%	3,144.8	3,659.2	-14.1%
Electric Ovens	48.1	54.5	-11.9%	493.9	644.3	-23.3%
Surface Cooking Units	26.8	33.1	-18.9%	306.3	401.2	-23.7%
Gas Cooking - Total	223.2	218.9	2.0%	2,336.8	2,600.8	-10.2%
Gas Ranges	196.2	188.9	3.9%	2,034.2	2,198.3	-7.5%
Gas Ovens	4.2	4.5	-6.8%	39.1	42.3	-7.6%
Surface Cooking Units	22.9	25.5	-10.5%	263.4	360.2	-26.9%
Microwave Ovens	748.5	1,008.0	-25.7%	8,876.6	10,513.7	-15.6%
Home Laundry - Total	1,376.8	1,046.0	31.6%	13,096.1	14,016.7	-6.6%
Automatic Washers	730.9	563.7	29.7%	7,190.0	7,618.5	-5.6%
Dryers - total	645.9	482.3	33.9%	5,906.1	6,398.2	-7.7%
Electric	518.2	387.4	33.8%	4,736.1	5,159.0	-8.2%
Gas	127.7	94.9	34.5%	1,170.0	1,239.2	-5.6%
Kitchen Clean Up - Total	866.0	776.4	11.5%	9,742.1	10,689.9	-8.9%
Disposers	416.8	350.6	18.9%	4,761.5	5,092.5	-6.5%
Dishwashers - Total	446.0	421.0	5.9%	4,938.0	5,528.9	-10.7%
Built-In	441.4	415.6	6.2%	4,875.0	5,445.5	-10.5%
Portable	4.6	5.3	-13.2%	63.1	83.4	-24.4%
Compactors	3.2	4.7	-33.6%	42.6	68.5	-37.9%
Food Preservation - Total	786.5	704.6	11.6%	9,639.3	10,647.5	-9.5%
Refrigerators	627.4	528.5	18.7%	7,758.2	8,698.1	-10.8%
Freezers - Total	159.2	176.1	-9.6%	1,881.1	1,949.3	-3.5%
Chest	88.7	102.6	-13.5%	1,125.3	1,156.4	-2.7%
Upright	70.4	73.5	-4.2%	755.9	792.9	-4.7%
Home Comfort - Total	23.7	29.5	-19.7%	7,084.1	10,438.5	-32.1%
Room Air Conditioners	-21.6	16.4	N/A	5,436.6	8,909.0	-39.0%
Dehumidifiers	45.3	13.1	246.5%	1,647.5	1,529.5	7.7%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahinet.org.

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