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- 3x - \$415, Inclusion in 1 e-blast for leads
- 6x - \$395, Inclusion in 2 e-blasts for leads
- 12x - \$345, Inclusion in 3 e-blasts for leads

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\*Publishers Own Data, Dec 2009

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## BONUS

Your ad will be hosted on [www.applianceDESIGN.com](http://www.applianceDESIGN.com) for 30 days at no additional charge and will also run in the digital edition, which is sent out to more than 15,000\* e-mails.

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