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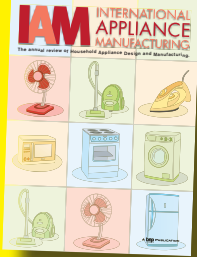




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Value Added Services are reserved on a first come, first serve basis per issue.

Issue	Product/Technology Coverage		Bonus Distribution
JANUARY ad close 12/8/09 material close 12/11/09	ELECTRONICS Microcontrollers, DSPs, ICs, power management ICs, ASICs, converters, drivers.	MOTORS Fans, blowers, pumps, AC motors, DC motors, electronically commutated motors, motor controllers, motor components, motor design software.	AHR Expo Motor & Drive Systems
	PLASTICS Resins, custom compounds, composites, molded parts, molding services, molding simulation software.	COATINGS & FINISHES Liquid paints, powder coatings, special effect coatings, anti-corrosion coatings, films & laminations, vapor deposition, plated parts & plating services.	
FEBRUARY ad close 1/9/10 material close 1/14/10	JOINING Fasteners, adhesives, tapes, clinching, orbital riveting, ultrasonic welding, laser welding, heat staking.	CONNECTORS & CORDS Electrical connectors, terminals, spades, pins, receptacles, cordage, wire, cable, harnesses, strain reliefs, wraps & ties, electrical insulation.	Pacific Design & Manufacturing APEC Mostra Convegno
	CONTROLS & SENSORS Electronic controls, touch controls, electromechanical controls, timers, thermostats, thermal cutoffs, accelerometers, temperature sensors, pressure sensors, humidity sensors, optical sensors, magnetic sensors.	SHIELDING & EMI/RFI Shields, EMI/RFI filters and suppression components, testing services, consulting services.	
MARCH ad close 2/9/10 material close 2/13/10	SWITCHES & RELAYS Rockers, pushbuttons, toggles, sliders, rotary switches, DIP switches, trigger switches, potentiometers, encoders, membrane switches, circuit breakers, thermal cutoffs, fuses, electromechanical relays, solid-state relays.	POWER Power supplies, conversion components, surge suppression, circuit interrupters, power quality issues, fuses, circuit breakers, rechargeable batteries, battery charging circuits, fuel cells.	Southwest Design-2-Part Southeast Design-2-Part Show 
	METALS Steel, pre-coated steel, stainless steel, aluminum, copper tube, stampings, die castings, powdered metal parts, magnesium injection molding.	INSULATION Foam insulation and blowing agents, vacuum panels, thermal insulation materials, heat sinks and heat dissipation, electrical insulation materials and components.	
APRIL ad close 3/9/10 material close 3/13/10	MOTORS Fans, blowers, pumps, AC motors, DC motors, electronically commutated motors, motor controllers, motor components, motor design software.	COOLING TECHNOLOGIES Refrigeration, air conditioning, heat pumps, compressors, heat exchangers, insulation & blowing agents, refrigerants, thermoelectric components, software for modeling flow and heat transfer.	K/BIS Design & Manufacturing South Embedded Systems AHAM Annual Meeting Mid-Atlantic Design-2-Part Show
	DECORATION Glass, graphic overlays, trim, knobs, handles, labels, nameplates, laser marking, embossing, bar codes, decorating technologies.	FLUID HANDLING Pumps, hose, tubing, fittings, valves, leak testing equipment, flow modeling software.	
MAY ad close 4/8/10 material close 4/13/10	DISPLAYS & INTERFACES Liquid crystal displays, vacuum fluorescent displays, microdisplays, touch control displays, LEDs, light-emitting polymers, electroluminescent materials, backlighting technologies, light pipes, indicator lamps.	ELASTOMERS Gaskets, seals, sealants, form-in-place gasketing, overmolding, soft-touch surfaces, foam & cushioning materials.	Greater Chicago Design-2-Part Show Sensors Expo Atlantic Design & Manufacturing Northern California Design-2-Part Show
	QUALITY & STANDARDS Product testing and certification services, consulting services, standards & regulations, testing equipment, simulation software.	NOISE & VIBRATION CONTROL Damping materials, isolators, sound analysis equipment, labs & consulting services, sound simulation software.	
JUNE ad close 5/8/10 material close 5/13/10	 <ul style="list-style-type: none"> ▶ EXCELLENCE IN DESIGN Review of winning entries in 7 different product categories, industrial design firms involved with projects, comments on styling, interfaces, housings, and other design elements. ▶ FANS & BLOWERS Air moving packages, fans & impellers, blower wheels, blower housings, flow simulation software. ▶ ELECTRONICS Microcontrollers, DSPs, ICs, power management ICs, ASICs, converters, drivers. 	Midwest Design-2-Part Show	

Issue	Product/Technology Coverage		Bonus Distribution
JULY ad close 6/9/10 material close 6/15/10	HEATING TECHNOLOGY Open coil, sheathed, resistance wire, foil, graphite, PTC, fiber, thick film, thermal insulation, thermal modeling software, induction heating elements. CONTROLS & SENSORS Electronic controls, touch controls, electromechanical controls, timers, thermostats, thermal cutoffs, accelerometers, temperature sensors, pressure sensors, humidity sensors, optical sensors, magnetic sensors.	MOTORS Fans, blowers, pumps, AC motors, DC motors, electronically commutated motors, motor controllers, motor components, motor design software. GAS TECHNOLOGY Burners, manifolds, regulators, valves, combustion controls, flame sensors, direct-spark igniters, hot-surface igniters, thermocouples.	
AUGUST ad close 7/9/10 material close 7/13/10	PLASTICS Resins, custom compounds, composites, molded parts, molding services, molding simulation software. SWITCHES & RELAYS Rockers, pushbuttons, toggles, sliders, rotary switches, DIP switches, trigger switches, potentiometers, encoders, membrane switches, circuit breakers, thermal cutoffs, fuses, electromechanical relays, solid-state relays.	SOFTWARE CAD, CAE, CFD, FEA, PLM, 2D modeling, 3D modeling, dynamic modeling, collaborative product development, industrial design software. JOINING Fasteners, adhesives, tapes, clinching, orbital riveting, ultrasonic welding, laser welding, heat staking.	IFA 
SEPTEMBER ad close 8/10/10 material close 8/13/10	COOLING TECHNOLOGIES Refrigeration, air conditioning, heat pumps, compressors, heat exchangers, insulation & blowing agents, refrigerants, thermoelectric components, software for modeling flow and heat transfer. INDUSTRIAL DESIGN Industrial design services, ergonomics & human factors, product development process, market trend analysis.	DECORATION Glass, graphic overlays, trim, knobs, handles, labels, nameplates, laser marking, embossing, bar codes, decorating technologies. POWER Power supplies, conversion components, surge suppression, circuit interrupters, power quality issues, fuses, circuit breakers, rechargeable batteries, battery charging circuits, fuel cells.	Design and Manufacturing Midwest Quality Expo Mid-South Design-2-Part Show 
OCTOBER ad close 9/9/10 material close 9/14/10	MOTORS Fans, blowers, pumps, AC motors, DC motors, electronically commutated motors, motor controllers, motor components, motor design software. ELECTRONICS Microcontrollers, DSPs, ICs, power management ICs, ASICs, converters, drivers.	PROTOTYPING Rapid prototyping equipment, prototyping services, 3D printing, rapid tooling, virtual prototyping software and materials. CONTROLS & SENSORS Electronic controls, touch controls, electromechanical controls, timers, thermostats, thermal cutoffs, accelerometers, temperature sensors, pressure sensors, humidity sensors, optical sensors, magnetic sensors.	China Shunde Greater Ohio Design-2-Part Show Southern California Design-2-Part Show New England Design-2-Part Show
IAM ad close 9/10/10 material close 9/14/10	  INTERNATIONAL APPLIANCE MANUFACTURING The industry's annual technical/white paper review for household appliance design and manufacturing including large domestic appliances (white goods), small kitchen appliances, and floor care around the world.		K/BIS China Shunde AHAM Annual Meeting 
NOVEMBER ad close 10/8/10 material close 10/13/10	GAS TECHNOLOGY Burners, manifolds, regulators, valves, combustion controls, flame sensors, direct-spark igniters, hot-surface igniters, thermocouples. DISPLAYS & INTERFACES Liquid crystal displays, vacuum fluorescent displays, microdisplays, touch control displays, LEDs, light-emitting polymers, electroluminescent materials, backlighting technologies, light pipes, indicator lamps.	METALS Steel, pre-coated steel, stainless steel, aluminum, copper tube, stampings, die castings, powdered metal parts, magnesium injection molding. QUALITY & STANDARDS Product testing and certification services, consulting services, standards & regulations, testing equipment, simulation software.	
DECEMBER ad close 11/9/10 material close 11/13/10	  <p>EACH ISSUE OF appliance DESIGN GOES ELECTRONIC WITH YOUR AD - AT NO EXTRA COST TO YOU!</p> <p>Each print issue of appliance DESIGN is created into a digital edition, allowing access to appliance DESIGN anywhere and everywhere in a GREEN format.</p>		