

# Target Your Advertising Dollars with These Great Deals!

These inexpensive marketing opportunities will be sure to give you more "Bang for Your Buck"!

## E-NEWSLETTERS ADS

Reach appliance **DESIGN** e-News subscribers by placing an ad in our monthly E-Newsletter.

**Text Ad: \$810 • Banner: \$835 • Tile: \$515**

Top Banner



Tile/Button



Block (or text) Ad



E-newsletter



## PARTNER SPONSORSHIP LINKS ON HOME PAGE: \$500 NET FOR 6 MONTHS

An opportunity to be listed as an appliance **DESIGN** partner on our website homepage. Your logo listed with a live link to your website.

## DIGITAL EDITION DELIVERY E-MAIL SPONSORSHIP - \$500 NET

As a sponsor of our digital edition delivery e-mail, sent to over 15,000 readers\*, your logo (linked to your website) and 25 word blurb will be placed right into the email notification. *\*Publishers own data*

## DESIGN MART ADS - \$500 NET ONLINE & IN PRINT

A 1/9 4c ad highlighting a particular product with images and details. This is a convenient way for design engineering professionals to research your company's products.



## ARTICLE SPONSORSHIP: \$1035 NET FOR 6 MONTHS

## SOLE SPONSORSHIP: \$1235 NET FOR 6 MONTHS



Article Sponsorship

Brand your product with our valuable editorial by placing your ad directly in the copy of the article. Sponsored articles will also be included inside our monthly E-Newsletter.

## TAB ON DIGITAL EDITION - \$500 NET

Tabs are a great way to showcase your ad or a particular article in the digital edition. Located along the right side of the digital edition- a tab sticks out from the digital edition image and links directly to your ad once clicked on.



**MORE GREAT DEALS**

# More Great Deals

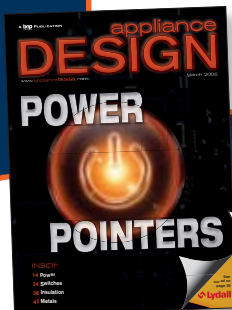
appliance  
**DESIGN**  
www.applianceDESIGN.com

## WHITE PAPER: \$1150 NET FOR 12 MONTHS

Add your white paper or case study to our library of information organized by topic and accessible by our Google-powered search engine.



White Paper



Cover Peel



## FRONT COVER PEEL AD: \$2500 NET PER ISSUE

The front cover is prime real estate in the advertising world. It is seen by all readers in print and digitally.



## APPLIANCE DESIGN TV: HOSTED ON WEBSITE AND E-NEWSLETTERS \$1,035 NET FOR 90 DAYS

A short video clip, hosted on our website, will showcase your latest product or service. Your video clip will also be featured in an E-Newsletter.

## CHANNEL SPONSORSHIP BANNER OR BUTTON AD: \$835 NET 3 MONTHS

An opportunity for your message to be front and center of our most sought after featured stories! Articles have been grouped together in "top channels" to make it easier for our readers to find the information they are looking for.



Channel Sponsorship



**Channels Include:** Controls & Displays, Electrical, Electronics, Gas Technology, Materials & Joining, Motors, Quality & Standards, and Software

[www.applianceDESIGN.com](http://www.applianceDESIGN.com)

To Find Out How to Get "More Bang for Your Buck" Contact:

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