



MONTH:	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close:	12/2/2011	1/5/2012	2/8/2012	3/7/2012	4/4/2012	5/2/2012
Materials Due:	12/9/2011	1/11/2012	2/15/2012	3/14/2012	4/11/2012	5/9/2012
<b>PRODUCT/TECHNOLOGY COVERAGE</b>	Coatings & Finishes	Connectors & Cords	Insulation	Cooling Technologies	Displays & Interfaces	 <p><b>SEE PAGE 2 FOR MORE DETAILS.</b></p>
	Design Concepts & Trends	Controls & Sensors	Metals	Decoration	Elastomers	
	Motors, Fans & Blowers	Joining	Power	Electronics	Noise & Vibration Control	
	Plastics	Shielding & EMI/RFI	Switches & Relays	Fluid Handling	Quality & Standards	
<b>SHOW DISTRIBUTION</b>	<b>International CES</b> Jan. 10-13 Las Vegas, NV  <b>AHR Expo</b> Jan. 23-25 Chicago, IL	<b>APEC</b> Feb. 5-9 Orlando, FL  <b>Pacific Design &amp; Manufacturing</b> Feb. 14-16 Anaheim, CA	<b>Design &amp; Manufacturing Texas</b> Mar. 14-15 Fort Worth, TX  <b>International Plastics Showcase</b> April 1-5 Orlando, FL	<b>Design &amp; Manufacturing New England</b> April 25-26 Boston, MA  <b>Design &amp; Manufacturing South</b> May 2-3 Charlotte, NC	<b>Atlantic Design &amp; Manufacturing</b> May 22-24 Philadelphia, PA  <b>RAPID 2012/3D Imaging Conference</b> May 22-25 Atlanta, GA  <b>Sensors Expo</b> June 6-7 Chicago, IL	<b>Design &amp; Manufacturing Midwest</b> June 19-21 Chicago, IL
	<b>ADVERTISER OPPORTUNITIES</b>	<b>FREE 1/2 PAGE VIEW FROM THE TOP</b> (with Full Page ad in issue)		<b>LEAD ADVANTAGE PROGRAM</b> included with your print ad in this issue! Contact your Sales Manager for more details.	<b>DESIGN MART eBlast</b> <b>SEE PAGE 10 FOR MORE DETAILS.</b>	 <p><b>MAY 2</b> An educational virtual event</p>

<p><b>JULY</b> 6/6/2012 6/13/2012</p>	<p><b>AUGUST</b> 7/5/2012 7/11/2012</p>	<p><b>SEPTEMBER</b> 8/8/2012 8/15/2012</p>	<p><b>OCTOBER</b> 9/5/2012 9/12/2012</p>	<p><b>IAM</b> 8/20/2012 8/27/2012</p>	<p><b>NOVEMBER</b> 10/3/2012 10/10/2012</p>	<p><b>DECEMBER</b> 11/1/2012 11/8/2012</p>
<p>Gas Technology</p> <p>Heating Technology</p> <p>Joining</p> <p>Motors, Fans &amp; Blowers</p>	<p>Plastics</p> <p>Quality &amp; Standards</p> <p>Software</p> <p>Switches &amp; Relays</p>	<p>Cooling Technologies</p> <p>Design Concepts &amp; Trends</p> <p>Insulation</p> <p>Power</p>	<p>Controls &amp; Sensors</p> <p>Electronics</p> <p>Motors, Fans &amp; Blowers</p> <p>Prototyping</p>	 <p>The industry's annual white paper review for household appliance design and manufacturing around the world.</p> <p><b>SEE PAGE 9 FOR MORE DETAILS.</b></p>	<p>Displays &amp; Interfaces</p> <p>Electronics</p> <p>Gas Technology</p> <p>Metals</p>	 <p>The industry's most-used reference guide!</p> <p><b>SEE PAGE 9 FOR MORE DETAILS.</b></p>
				<p><b>INTERNATIONAL APPLIANCE MANUFACTURING</b></p>	<p><b>LEAD ADVANTAGE PROGRAM</b> included with your print ad in this issue! Contact your Sales Manager for more details.</p> <p><b>DESIGN MART eBlast</b> <b>SEE PAGE 10 FOR MORE DETAILS.</b></p>	<p><b>NEW!</b> Includes eBlast that will deliver your information into the inbox of our subscribers!</p> <p><b>BUYERS GUIDE</b></p>
<p><b>FREE 1/2 PAGE</b> CASE STUDY OR ADVERTORIAL (with Full Page ad in issue)</p> <p><b>DESIGN MART eBlast</b> <b>SEE PAGE 10 FOR MORE DETAILS.</b></p>	<p><b>LEAD ADVANTAGE PROGRAM</b> included with your print ad in this issue! Contact your Sales Manager for more details.</p>				<p><b>LEAD ADVANTAGE PROGRAM</b> included with your print ad in this issue! Contact your Sales Manager for more details.</p> <p><b>DESIGN MART eBlast</b> <b>SEE PAGE 10 FOR MORE DETAILS.</b></p>	