

## SHIPMENTS

Product	Jan. '08	Jan. '07	% Chg.	1 Mos. '08	1 Mos. '07	% Chg.
<b>MAJOR APPLIANCES</b>						
<b>TOTAL</b>	<b>3,582,700</b>	<b>4,023,100</b>	<b>-10.9%</b>	<b>3,582,700</b>	<b>4,023,100</b>	<b>-10.9%</b>
<b>CLEANUP - TOTAL</b>	<b>808,300</b>	<b>938,500</b>	<b>-13.9%</b>	<b>808,300</b>	<b>938,500</b>	<b>-13.9%</b>
Compactors	5,600	7,000	-20.0%	5,600	7,000	-20.0%
Dishwashers - Total	399,600	431,400	-7.4%	399,600	431,400	-7.4%
Built-in	392,600	425,700	-7.8%	392,600	425,700	-7.8%
Portable	6,900	5,700	21.1%	6,900	5,700	21.1%
Disposers	403,100	500,100	-19.4%	403,100	500,100	-19.4%
<b>COOKING - TOTAL</b>	<b>1,186,700</b>	<b>1,405,400</b>	<b>-15.6%</b>	<b>1,186,700</b>	<b>1,405,400</b>	<b>-15.6%</b>
Electric Cooking - Total	328,000	369,100	-11.1%	328,000	369,100	-11.1%
Surface Cooktops	32,700	31,200	4.8%	32,700	31,200	4.8%
Gas Cooking - Total	187,300	209,900	-10.8%	187,300	209,900	-10.8%
Surface Cooktops	27,500	33,200	-17.2%	27,500	33,200	-17.2%
Microwave Ovens	671,400	826,400	-18.8%	671,400	826,400	-18.8%
<b>FOOD PRESERVATION - TOTAL</b>	<b>623,700</b>	<b>684,800</b>	<b>-8.9%</b>	<b>623,700</b>	<b>684,800</b>	<b>-8.9%</b>
Freezers - Total	110,000	121,500	-9.5%	110,000	121,500	-9.5%
Chest	71,200	81,600	-12.7%	71,200	81,600	-12.7%
Upright	38,800	39,900	-2.8%	38,800	39,900	-2.8%
Refrigerators	513,700	563,300	-8.8%	513,700	563,300	-8.8%
<b>LAUNDRY - TOTAL</b>	<b>964,000</b>	<b>994,400</b>	<b>-3.1%</b>	<b>964,000</b>	<b>994,400</b>	<b>-3.1%</b>
Dryers - Total	444,600	450,400	-1.3%	444,600	450,400	-1.3%
Electric	350,400	361,400	-3.0%	350,400	361,400	-3.0%
Gas	94,300	89,000	6.0%	94,300	89,000	6.0%
Washers	519,300	544,000	-4.5%	519,300	544,000	-4.5%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

<b>HVAC EQUIPMENT</b>						
<b>TOTAL</b>	<b>1,449,886</b>	<b>1,870,210</b>	<b>-22.5%</b>	<b>1,449,886</b>	<b>1,870,210</b>	<b>-22.5%</b>
<b>AIR CONDITIONERS - TOTAL</b>	<b>437,183</b>	<b>802,356</b>	<b>-45.5%</b>	<b>437,183</b>	<b>802,356</b>	<b>-45.5%</b>
Room	239,600	593,300	-59.6%	239,600	593,300	-59.6%
Unitary	197,583	209,056	-5.5%	197,583	209,056	-5.5%
<b>DEHUMIDIFIERS</b>	<b>39,400</b>	<b>38,300</b>	<b>2.9%</b>	<b>39,400</b>	<b>38,300</b>	<b>2.9%</b>
<b>FURNACES (Central) - TOTAL</b>	<b>176,927</b>	<b>176,125</b>	<b>0.5%</b>	<b>176,927</b>	<b>176,125</b>	<b>0.5%</b>
Gas	171,120	169,084	1.2%	171,120	169,084	1.2%
Oil	5,807	7,041	-17.5%	5,807	7,041	-17.5%
<b>HEAT PUMPS</b>	<b>125,489</b>	<b>117,279</b>	<b>7.0%</b>	<b>125,489</b>	<b>117,279</b>	<b>7.0%</b>
<b>WATER HEATERS - TOTAL</b>	<b>670,887</b>	<b>736,150</b>	<b>-8.9%</b>	<b>670,887</b>	<b>736,150</b>	<b>-8.9%</b>
Residential - Total	658,506	723,424	-9.0%	658,506	723,424	-9.0%
Electric	338,759	370,796	-8.6%	338,759	370,796	-8.6%
Gas	319,747	352,628	-9.3%	319,747	352,628	-9.3%
Commercial - Total	12,381	12,726	-2.7%	12,381	12,726	-2.7%
Electric	5,183	5,460	-5.1%	5,183	5,460	-5.1%
Gas	7,198	7,266	-0.9%	7,198	7,266	-0.9%

Note: Figures (in units) are from the Air-Conditioning, Heating and Refrigeration Institute, except for room air conditioners and dehumidifiers, which come from the Association of Home Appliance Manufacturers.

## FORECASTS

### DVD PLAYERS/RECORDERS – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	2,463.1	2,647.2	2,710.0
2	4,344.6	4,613.3	4,950.3
3	5,679.1	5,912.7	6,672.2
4	12,466.2	12,158.8	12,696.5

For 2008, a 1.5% increase to 25,332 million units  
For 2009, a 6.7% increase to 27,029 million units  
Data Source: CEA Forecast Source: Delano Data Insights

### ELECTRIC RANGES – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	1,421.1	1,367.8	1,406.0
2	1,496.7	1,459.4	1,482.5
3	1,530.6	1,510.1	1,541.6
4	1,542.3	1,559.2	1,589.3

For 2008, a 1.6% decline to 5.897 million units  
For 2009, a 2.1% increase to 6.019 million units  
Data Source: AHAM Forecast Source: Delano Data Insights

### RESIDENTIAL GAS WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	1,166.3	1,096.3	1,054.2
2	1,104.8	1,071.7	1,038.0
3	1,007.2	1,022.5	1,047.3
4	1,106.1	1,071.1	1,065.5

For 2008, a 1.8% decrease to 4.262 million units  
For 2009, a 1.3% decrease to 4.205 million units  
Data Source: AHRI Forecast Source: Delano Data Insights

### UNITARY AIR CONDITIONERS & HEAT PUMPS – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	1,349.2	1,275.0	1,320.6
2	2,246.7	1,832.5	1,992.4
3	1,736.5	1,789.7	1,812.2
4	1,074.2	1,143.1	1,287.3

For 2008, a 5.7% decrease to 6.040 million units  
For 2009, a 6.2% increase to 6.413 million units  
Data Source: AHRI Forecast Source: Delano Data Insights

### DISPOSERS – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	1,577.9	1,487.2	1,504.2
2	1,571.8	1,511.5	1,531.2
3	1,637.0	1,622.2	1,642.9
4	1,598.4	1,612.3	1,625.0

For 2008, a 2.4% decrease to 6.233 million units  
For 2009, a 1.1% increase to 6.303 million units  
Data Source: AHAM Forecast Source: Delano Data Insights

### REFRIGERATORS – Shipments (Thousands of Units)

Qtr:	2007	2008	2009
1	2,233.7	2,128.3	2,160.4
2	2,863.0	2,809.4	2,885.6
3	2,942.1	2,901.3	2,963.9
4	2,361.0	2,388.8	2,444.3

For 2008, a 1.7% decline to 10.228 million units  
For 2009, a 2.2% increase to 10.454 million units  
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2008

# NEED REPRINTS?

Contact Jill DeVries for a price quote at (248) 244-1726 or Email: devriesj@bnpmedia.com

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