

FORECASTS

DVD PLAYERS/RECORDERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	4388.5	5878.5	6148.9
2	6447.2	7814.0	8134.4
3	7286.1	8007.4	8511.9
4	12,557.3	13,474.0	14,659.7

For 2010, a 14.7% increase to 35,174 million units
For 2011, a 6.5% increase to 37,455 million units
Data Source: CEA Forecast Source: Delano Data Insights

ELECTRIC RANGES & OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1022.7	1078.2	1164.5
2	1043.8	1146.1	1203.4
3	1131.7	1212.1	1269.0
4	1135.2	1187.4	1261.0

For 2010, a 6.7% increase to 4,624 million units
For 2011, a 5.9% increase to 4,898 million units
Data Source: AHAM Forecast Source: Delano Data Insights

RESIDENTIAL GAS WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	991.3	1086.9	1074.9
2	923.2	990.6	996.5
3	864.2	905.7	931.0
4	982.0	988.9	1046.2

For 2010, a 5.6% increase to 3,972 million units
For 2011, a 1.9% increase to 4,049 million units
Data Source: AHRI Forecast Source: Delano Data Insights

UNITARY AIR CONDITIONERS & HEAT PUMPS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	968.8	1031.3	1022.0
2	1808.0	1813.4	1826.1
3	1475.8	1489.1	1523.3
4	918.6	885.5	919.2

For 2010, a 0.9% increase to 5,219 million units
For 2011, a 1.4% increase to 5,291 million units
Data Source: AHRI Forecast Source: Delano Data Insights

DISPOSERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1332.2	1317.3	1388.4
2	1265.8	1288.6	1350.4
3	1341.7	1380.6	1437.2
4	1280.1	1322.3	1369.9

For 2010, a 1.7% increase to 5,309 million units
For 2011, a 4.5% increase to 5,546 million units
Data Source: AHAM Forecast Source: Delano Data Insights

REFRIGERATORS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1725.8	1935.8	2017.1
2	2302.9	2733.5	2823.7
3	2434.5	2563.5	2735.3
4	1934.2	2003.8	2180.2

For 2010, a 10.0% increase to 9,237 million units
For 2011, a 5.6% increase to 9,756 million units
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q2/2010

SHIPMENTS

Product	Apr-10	Apr-09	%Chg	4 Mos. '10	4 Mos. '09	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	6,272.9	5,596.5	12.1%	21,504.5	21,164.6	1.6%
Cooking-Total	1,381.6	1,223.1	13.0%	5,336.8	5,370.6	-0.6%
Electric Cooking - Total	386.1	328.1	17.7%	1,464.3	1,350.8	8.4%
Electric Ranges	303.5	259.7	16.9%	1,151.1	1,066.1	8.0%
Electric Ovens	49.4	42.2	17.0%	196.4	174.5	12.6%
Surface Cooking Units	33.1	26.2	26.6%	116.8	110.3	5.9%
Gas Cooking - Total	226.6	189.5	19.6%	882.9	791.2	11.6%
Gas Ranges	192.0	164.7	16.6%	762.0	686.0	11.1%
Gas Ovens	3.6	3.2	10.1%	14.8	14.5	1.6%
Surface Cooking Units	31.1	21.6	44.2%	106.1	90.7	17.0%
Microwave Ovens	768.9	705.5	9.0%	2,989.7	3,228.6	-7.4%
Home Laundry - Total	1,233.1	1,092.5	12.9%	4,933.7	4,739.1	4.1%
Automatic Washers	685.2	617.0	11.1%	2,689.0	2,623.1	2.5%
Dryers - total	547.8	475.5	15.2%	2,244.7	2,116.0	6.1%
Electric	433.3	385.8	12.3%	1,825.5	1,711.9	6.6%
Gas	114.5	89.7	27.7%	419.2	404.1	3.7%
Kitchen Clean Up - Total	902.1	833.0	8.3%	3,640.1	3,455.9	5.3%
Disposers	406.6	402.3	1.1%	1,723.9	1,734.4	-0.6%
Dishwashers - Total	492.3	427.0	15.3%	1,901.1	1,704.5	11.5%
Built-In	486.1	421.4	15.3%	1,876.8	1,678.8	11.8%
Portable	6.2	5.6	11.4%	24.3	25.7	-5.4%
Compactors	3.2	3.8	-14.3%	15.1	16.9	-10.8%
Food Preservation - Total	1,031.2	771.7	33.6%	3,401.2	2,949.8	15.3%
Refrigerators	859.4	625.9	37.3%	2,795.2	2,351.6	18.9%
Freezers - Total	171.8	145.8	17.8%	606.0	598.1	1.3%
Chest	106.1	89.6	18.4%	367.0	379.2	-3.2%
Upright	65.7	56.2	17.0%	239.0	218.9	9.2%
Home Comfort - Total	1,724.9	1,676.3	2.9%	4,192.6	4,649.3	-9.8%
Room Air Conditioners	1,438.2	1,309.7	9.8%	3,354.7	3,726.3	-10.0%
Dehumidifiers	286.7	366.6	-21.8%	837.9	923.0	-9.2%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahinet.org.

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