

FORECASTS

AUTOMATIC WASHERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2,006.1	1,992.1	2,085.7
2	1,904.8	1,984.8	2,072.1
3	1,937.0	2,035.8	2,100.9
4	2,016.7	2,093.3	2,200.1

For 2010, a 3.1% increase to 8.106 million units
For 2011, a 4.4% increase to 8.459 million units
Data Source: AHAM Forecast Source: Delano Data Insights

DRYERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,640.6	1,706.2	1,747.2
2	1,561.0	1,646.9	1,701.2
3	1,554.7	1,612.2	1,679.9
4	1,727.9	1,776.3	1,845.6

For 2010, a 4.0% increase to 6.742 million units
For 2011, a 3.4% increase to 6.974 million units
Data Source: AHAM Forecast Source: Delano Data Insights

FREEZERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	452.3	411.1	437.0
2	500.1	505.6	526.8
3	613.4	627.5	657.6
4	477.5	505.7	523.9

For 2010, a 0.3% increase to 2.050 million units
For 2011, a 4.9% increase to 2.145 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS RANGES and OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	601.7	628.8	648.3
2	599.9	624.5	647.6
3	678.6	701.0	729.7
4	717.9	739.4	774.2

For 2010, a 3.7% increase to 2.694 million units
For 2011, a 3.9% increase to 2.800 million units
Data Source: AHAM Forecast Source: Delano Data Insights

GAS FURNACES – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	418.3	477.7	481.1
2	477.2	493.9	508.2
3	576.0	591.6	615.8
4	703.0	663.6	702.8

For 2010, a 2.4% increase to 2.227 million units
For 2011, a 3.9% increase to 2.308 million units
Data Source: AHRI Forecast Source: Delano Data Insights

DEHUMIDIFIERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	556.4	439.0	456.1
2	698.0	732.9	763.7
3	290.1	265.7	284.6
4	155.1	153.7	160.2

For 2010, a 6.4% decline to 1.591 million units
For 2011, a 4.6% increase to 1.665 million units
Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2010

SHIPMENTS

Product	March '10	March '09	%Chg	3 Mos. '10	3 Mos. '09	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	6,747.1	6,889.4	-2.1%	14,875.4	15,568.1	-4.4%
Cooking-Total	1,610.1	1,710.3	-5.9%	3,955.2	4,147.5	-4.6%
Electric Cooking - Total	450.8	421.0	7.1%	1,078.2	1,022.7	5.4%
Electric Ranges	359.5	340.4	5.6%	847.6	806.4	5.1%
Electric Ovens	57.7	48.4	19.2%	147.0	132.2	11.2%
Surface Cooking Units	33.6	32.1	4.5%	83.6	84.1	-0.6%
Gas Cooking - Total	278.9	243.3	14.6%	656.2	601.7	9.1%
Gas Ranges	244.2	212.4	15.0%	570.1	521.3	9.3%
Gas Ovens	3.9	4.1	-5.5%	11.2	11.3	-0.8%
Surface Cooking Units	30.8	26.7	15.2%	75.0	69.1	8.5%
Microwave Ovens	880.5	1,046.1	-15.8%	2,220.7	2,523.1	-12.0%
Home Laundry - Total	1,605.4	1,573.0	2.1%	3,700.8	3,646.6	1.5%
Automatic Washers	882.3	865.1	2.0%	2,003.8	2,006.1	-0.1%
Dryers - total	723.0	707.9	2.1%	1,697.0	1,640.6	3.4%
Electric	598.9	575.5	4.0%	1,392.3	1,326.1	5.0%
Gas	124.2	132.3	-6.2%	304.7	314.4	-3.1%
Kitchen Clean Up - Total	1,102.5	1,020.9	8.0%	2,738.0	2,622.9	4.4%
Disposers	456.3	489.1	-6.7%	1,317.3	1,332.2	-1.1%
Dishwashers - Total	640.5	527.1	21.5%	1,408.9	1,277.5	10.3%
Built-In	633.2	519.5	21.9%	1,390.8	1,257.4	10.6%
Portable	7.3	7.6	-4.5%	18.1	20.1	-10.0%
Compactors	5.7	4.8	19.5%	11.9	13.2	-9.8%
Food Preservation - Total	1,104.2	969.9	13.9%	2,369.4	2,178.1	8.8%
Refrigerators	901.3	775.5	16.2%	1,935.2	1,725.8	12.1%
Freezers - Total	202.9	194.0	4.5%	434.2	452.3	-4.0%
Chest	124.8	121.3	2.9%	260.9	289.6	-9.9%
Upright	78.0	72.7	7.3%	173.3	162.2	6.4%
Home Comfort - Total	1,324.9	1,615.5	-18.0%	2,112.0	2,978.0	-29.0%
Room Air Conditioners	1,069.0	1,360.5	-21.4%	1,640.8	2,416.6	-32.1%
Dehumidifiers	255.9	255.0	0.4%	471.3	556.4	-15.3%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahinet.org.

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