

FORECASTS

MAJOR HOME APPLIANCES – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	15,457.7	15,148.5	15,815.1
2	16,592.8	17,140.4	17,946.0
3	14,034.5	14,722.2	15,531.9
4	13,257.5	14,053.0	14,741.5

For 2010, a 2.9% increase to 61.064 million units

For 2011, a 4.9% increase to 64.035 million units

Data Source: AHAM Forecast Source: Delano Data Insights

DIGITAL TELEVISIONS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	6,329.9	6,722.4	7,273.6
2	7,763.2	8,066.0	8,800.0
3	8,846.2	9,297.4	9,957.5
4	15,037.4	16,135.1	16,925.8

For 2010, a 4.3% increase to 40.221 million units

For 2011, a 6.8% increase to 42.957 million units

Data Source: CEA Forecast Source: Delano Data Insights

MICROWAVE OVENS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2,523.1	2,374.2	2,704.3
2	2,444.2	2,544.4	2,725.1
3	2,302.9	2,503.3	2,653.4
4	2,366.9	2,627.3	2,756.0

For 2010, a 4.3% increase to 10.049 million units

For 2011, a 7.9% increase to 10.839 million units

Data Source: AHAM Forecast Source: Delano Data Insights

RESIDENTIAL ELECTRIC WATER HEATERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	966.0	989.2	1,044.6
2	959.9	997.3	1,038.2
3	888.2	913.0	932.2
4	931.0	946.8	975.2

For 2010, a 2.7% increase to 3.846 million units

For 2011, a 3.7% increase to 3.990 million units

Data Source: AHRI Forecast Source: Delano Data Insights

DISHWASHERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	1,277.5	1,294.1	1,373.0
2	1,316.8	1,357.6	1,455.4
3	1,454.6	1,502.6	1,577.7
4	1,355.8	1,430.4	1,486.2

For 2010, a 3.3% increase to 5.585 million units

For 2011, a 5.5% increase to 5.892 million units

Data Source: AHAM Forecast Source: Delano Data Insights

ROOM AIR CONDITIONERS – Shipments (Thousands of Units)

Qtr:	2009	2010	2011
1	2,306.2	2,483.8	2,742.1
2	2,943.7	3,388.2	3,574.5
3	261.1	278.1	288.6
4	-8.3	175.1	186.1

For 2010, a 14.9% increase to 6.325 million units

For 2011, a 7.4% increase to 6.791 million units

Data Source: AHAM Forecast Source: Delano Data Insights

Note: All forecasts begin in Q1/2010, except for Electric Water Heaters (begins in Q4/2009)

SHIPMENTS

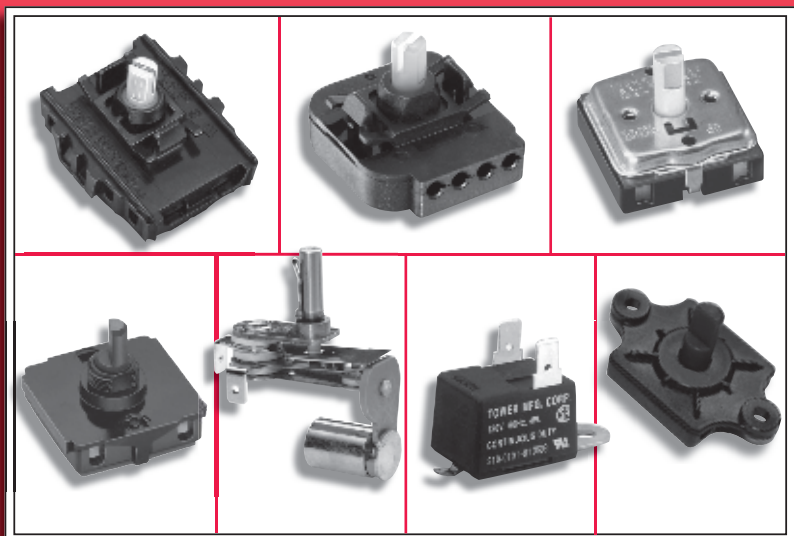
Product	Dec. '09	Dec. '08	%Chg	12 Mos. '09	12 Mos. '08	%Chg
MAJOR APPLIANCES (Thousands of Units)						
TOTAL	4,612.8	4,573.7	0.9%	59,342.5	68,185.3	-13.0%
Cooking - Total	1,409.8	1,470.3	-4.1%	16,568.2	19,289.5	-14.1%
Electric Cooking - Total	388.0	402.0	-3.5%	4,333.0	5,106.6	-15.1%
Electric Ranges	302.9	313.6	-3.4%	3,447.8	3,972.8	-13.2%
Electric Ovens	55.1	56.2	-1.9%	549.0	700.4	-21.6%
Surface Cooking Units	29.9	32.2	-7.1%	336.2	433.4	-22.4%
Gas Cooking - Total	261.3	241.8	8.1%	2,598.1	2,842.7	-8.6%
Gas Ranges	229.6	210.1	9.3%	2,263.9	2,408.4	-6.0%
Gas Ovens	4.6	4.7	-2.4%	43.7	47.0	-7.0%
Surface Cooking Units	27.1	27.0	0.2%	290.5	387.3	-25.0%
Microwave Ovens	760.5	826.5	-8.0%	9,637.1	11,340.2	-15.0%
Home Laundry - Total	1,324.5	1,248.1	6.1%	14,420.7	15,264.8	-5.5%
Automatic Washers	720.7	673.2	7.0%	7,910.7	8,291.7	-4.6%
Dryers - Total	603.9	574.9	5.0%	6,510.0	6,973.1	-6.6%
Electric	480.4	460.7	4.3%	5,216.5	5,619.7	-7.2%
Gas	123.5	114.2	8.2%	1,293.5	1,353.3	-4.4%
Kitchen Clean Up - Total	929.6	889.3	4.5%	10,671.7	11,579.2	-7.8%
Disposers	458.3	417.1	9.9%	5,219.8	5,509.6	-5.3%
Dishwashers - Total	466.6	466.2	0.1%	5,404.7	5,995.1	-9.8%
Built-In	459.4	457.9	0.3%	5,334.4	5,903.4	-9.6%
Portable	7.2	8.3	-12.8%	70.3	91.7	-23.4%
Compactors	4.6	6.0	-22.6%	47.2	74.5	-36.7%
Food Preservation - Total	830.7	760.6	9.2%	10,479.7	11,408.1	-8.1%
Refrigerators	668.5	611.4	9.3%	8,436.4	9,309.6	-9.4%
Freezers - Total	162.2	149.2	8.7%	2,043.3	2,098.5	-2.6%
Chest	93.1	86.0	8.2%	1,218.3	1,242.5	-1.9%
Upright	69.1	63.2	9.4%	825.0	856.1	-3.6%
Home Comfort - Total	118.2	205.4	-42.5%	7,202.3	10,643.8	-32.3%
Room Air Conditioners	66.1	176.5	-62.6%	5,502.7	9,085.5	-39.4%
Dehumidifiers	52.1	28.8	80.6%	1,699.6	1,558.3	9.1%

Note: Figures (in units) include shipments for the U.S. market whether imported or domestically produced. Export shipments are not included. Source: Association of Home Appliance Manufacturers (AHAM).

HVAC - Shipment figures for unitary air conditioners, heat pumps, furnaces, and water heaters can be found at www.ahinet.org.

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